

RULES FOR SENDING THE SHOWROOM NEWSLETTER

1. DEFINITIONS AND INTERPRETATION

- 1.1. Expressions written in these regulations with capital letters shall have the meaning assigned to them in the Regulations of the SHOWROOM service available at: <https://www.shwrm.com/terms>. Furthermore:
 - 1.1.1. The "**Newsletter**" means a service involving sending the commercial information to the Subscriber's e-mail address;
 - 1.1.2. The "**Subscriber**" means an individual who has given a separate consent to receive the Newsletter;
- 1.2. Any reference to sections (section), without further specification, shall be construed as a reference to a section contained in these rules and to all its subsections, unless otherwise provided in these rules. Any reference to sections (section) of the Service Regulations or other documents should be treated as reference to section of the document and to all its subsections.

2. NEWSLETTER SUBSCRIPTION AGREEMENT

- 2.1. The Administrator provides a service consisting in sending the Newsletter to the Subscribers to the Subscriber's e-mail address, which has been specified in confirmation of the intent to receive the Newsletter.
- 2.2. A Subscriber can be an individual with full legal capacity.
- 2.3. The Newsletter may contain content related to fashion and the Products presented in the Website as well as content related to offers available on the Website and content related to the Administrator. The Newsletter may contain, in particular, the information on rebates (including rebates granted only to a given Subscriber).
- 2.4. The Administrator and the Subscriber agree that, in order to match the content of the Newsletter with the interests and preferences of the Subscriber, the Administrator – using information tools such as cookies – may collect the information on how the Subscriber uses the Website and on his or her activities (including the activities related to the received Newsletter).
- 2.5. The Administrator hereby informs the Subscriber that the information referred to in section 2.4 will be used by the Administrator to prepare the Newsletter and that it may be processed by parties cooperating with the Administrator in sending the Newsletter.
- 2.6. The Administrator will send the Newsletter on dates chosen by the Administrator; however, the Administrator will endeavour to do so at least once a quarter.
- 2.7. In order to enter into an newsletter subscription agreement with the Administrator:
 - 2.7.1. The Subscriber shall specify his or her e-mail address in the appropriate field available on the Website or tick the appropriate box, when signing the User Service Agreement,
 - 2.7.2. The Subscriber should receive an e-mail from the Administrator enabling the him or her to confirm his or her intent to receive the Newsletter,
 - 2.7.3. The Subscriber should confirm the intent to receive the Newsletter via a message referred to in section 2.7.2.
- 2.8. If the Subscriber no longer wants to receive the Newsletter, he or she should inform the Administrator about this fact (via the Newsletter's IT tools or by sending an e-mail

to the following address: contact@shwrm.com). As soon as the Administrator receives the information, the newsletter subscription agreement is terminated. The termination may occur at any time.

- 2.9. The Administrator may terminate the newsletter subscription agreement by a declaration to the Subscriber sent to the Subscriber's e-mail address.
- 2.10. The Administrator does not provide for the possibility of providing content by the Subscriber as part of the Newsletter; nevertheless, if such a possibility existed, it would be forbidden for the Subscriber to provide any illegal content.
- 2.11. In order to use the Newsletter, it is necessary to have an e-mail address and a device that allows the Subscriber to read e-mails. Full use of the features of the Newsletter is possible with a device, which also allows the Subscriber to browse the web.
- 2.12. For the avoidance of doubt, it is agreed that the Subscriber does not acquire any rights to the content contained in the Newsletter (proprietary copyrights, licenses or other similar rights).

3. **FINAL PROVISIONS**

- 3.1. In matters not covered by these rules, the provisions of the relevant Service Regulations should be applied.
- 3.2. Whenever in these rules the possibility or obligation to contact the Subscriber with the Administrator is provided, such contact should be made by sending an e-mail to the address: contact@shwrm.com.
- 3.3. Any complaints related to the Newsletter as well as to its incorrect display or delivery should also be reported via e-mail to the address: contact@shwrm.com or in writing. The Administrator will endeavour to take a position on such complaints promptly, but no later than within 10 days of receiving such a complaint.